

## SUPPORTING INFORMATION

# An Efficient Perkin Synthesis of $^{13}\text{C}$ -Labelled Cinnamic Acids From Acetic Acid as the Source of the Rare Isotope

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## 1 NMR spectroscopic product characterization

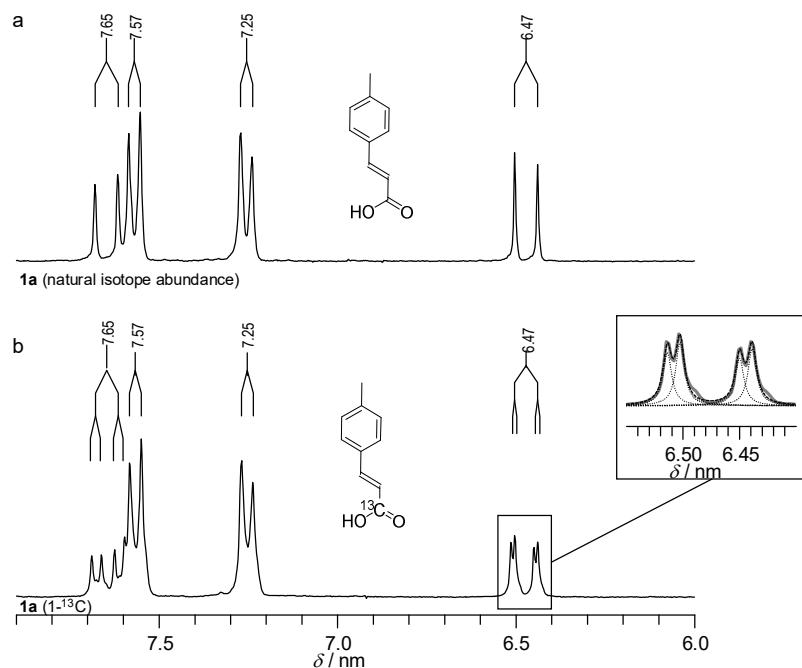


Figure S 1.  $^1\text{H}$  NMR spectra of **1a** in  $(\text{CD}_3)_2\text{CO}$  recorded at 270 MHz: a. natural isotope abundance; b.  $1-^{13}\text{C}$ . Note the additional splitting in the signals of the olefinic protons due to the coupling with  $1-^{13}\text{C}$  (7 and 3 Hz, respectively). The Lorentzian lineshape analysis in the inset reveals that a doublet of doublets describes the spectral shape accurately (i.e. the fraction of  $1-^{12}\text{C}$  is below detection).

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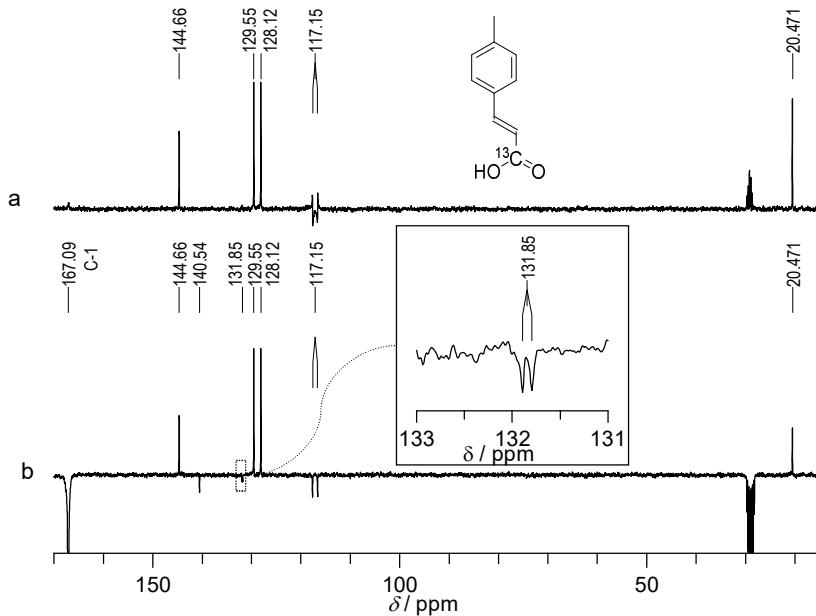


Figure S 2.  $^{13}\text{C}$  NMR spectra of **1a** in  $(\text{CD}_3)_2\text{CO}$  recorded at 75 MHz: a. DEPT-135; b. APT. Note the splitting of signals at 131.85 and 117.15 ppm due to a  $J$ -coupling to C-1 of 7 and 77 Hz, resp.; these signals likely correspond to C-4 and C-2.

### 1.1 Spectral listing

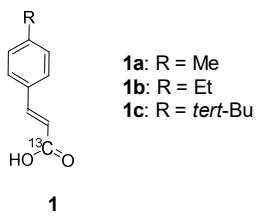


Figure S 3. Structures of products.

**1a:**  $^1\text{H}$ -NMR (250 MHz,  $(\text{CD}_3)_2\text{CO}$ ):  $\delta$  = 7.65 (dd,  $J_1(^1\text{H}-^1\text{H})$  = 16 Hz,  $J_2(^1\text{H}-^{13}\text{C})$  = 7 Hz, 1H), 7.55 (d, 8 Hz, 2H), 7.25 (d, 8 Hz, 2H), 6.45 (dd,  $J_1(^1\text{H}-^1\text{H})$  = 16 Hz,  $J_2(^1\text{H}-^{13}\text{C})$  = 3 Hz, 1H), 2.4 ppm (s, 3H);  $\{^1\text{H}\}^{13}\text{C}$  NMR (75 MHz,  $(\text{CD}_3)_2\text{CO}$ ):  $\delta$  = 167.09, 144.66, 140.54, 131.85 (d,  $J$  = 7 Hz), 129.55, 128.12, 117.15 (d,  $J$  = 77 Hz), 20.47 ppm.

**1b:**  $^1\text{H}$  NMR (300 MHz,  $(\text{CD}_3)_2\text{CO}$ ):  $\delta$  = 7.66 (dd,  $J_1(^1\text{H}-^1\text{H})$  = 16 Hz,  $J_2(^1\text{H}-^{13}\text{C})$  = 7 Hz, 1H), 7.60 (d,  $J$  = 8 Hz, 2H), 7.29 (d,  $J$  = 8 Hz, 2H), 6.48 (dd,  $J_1(^1\text{H}-^1\text{H})$  = 16 Hz,  $J_2(^1\text{H}-^{13}\text{C})$  = 3 Hz, 1H), 2.67 (q,  $J$  = 8 Hz, 2H), 1.22 ppm (t,  $J$  = 8 Hz, 3H);  $\{^1\text{H}\}^{13}\text{C}$  NMR (75 MHz,  $(\text{CD}_3)_2\text{CO}$ ):  $\delta$  = 166.94, 146.85, 144.59, 128.31 (d,  $J$  = 13 Hz), 117.25 (d,  $J$  = 73 Hz), 28.40, 14.92 ppm.

**1c:**  $^1\text{H}$  NMR (300 MHz,  $(\text{CD}_3)_2\text{CO}$ ):  $\delta$  = 7.67 (dd,  $J_1(^1\text{H}-^1\text{H})$  = 16 Hz,  $J_2(^1\text{H}-^{13}\text{C})$  = 7 Hz, 1H), 7.61 (d,  $J$  = 8 Hz, 2H), 7.48 (d,  $J$  = 8 Hz, 2H), 6.49 (dd,  $J_1(^1\text{H}-^1\text{H})$  = 16 Hz,  $J_2(^1\text{H}-^{13}\text{C})$  = 3 Hz, 1H), 1.33 (s, 9H);  $\{^1\text{H}\}^{13}\text{C}$  NMR (75 MHz,  $(\text{CD}_3)_2\text{CO}$ ): 167.14, 144.56, 131.82 (d,  $J$  = 7 Hz), 128.00, 125.82, 117.34 (d,  $J$  = 73 Hz), 35.14, 30.52 ppm.

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### 1.2 Spectral overview

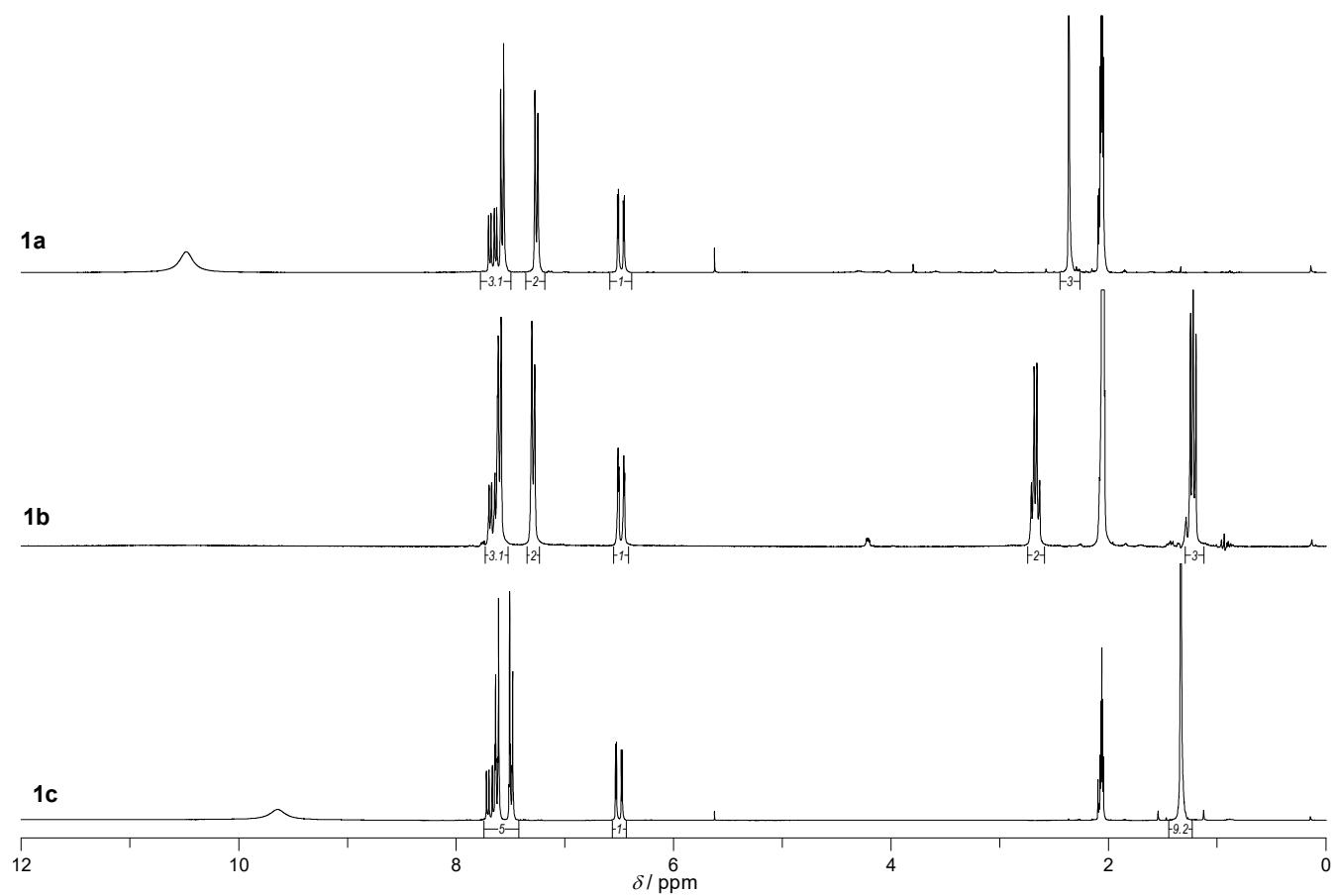


Figure S 4.  $^1\text{H}$  NMR spectra of **1a** to **1c** in  $(\text{CD}_3)_2\text{CO}$ . Note that close inspection reveals the couplings (as in Figure S 1) that indicate  $^{13}\text{C}$  labelling for all cases.