STRATEGY OF CHINA’S TELECOMMUNICATION TRANSFORMATION

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Abstract

This paper first suggests a revision on the definition of telecommunications transformation strategies in literature, and then uses it to investigate China’s experiences of telecommunications reform by drawing on structuration theory. The authors conclude that a strategy of telecommunications market transformation must be formed based on the economic and political environment, telecommunications development situation, the characteristics of technology advance, and market requirement.

Keywords: China, Strategy, Structuration theory, Telecommunications