

Wettbewerb und Regulierung in der Informationsökonomie am Beispiel der USA

Do. 14.00 – 16.00 Uhr
Raum 340
Beginn: 18.4.2002

Literaturliste

Anmerkung: Priorität 1 bedeutet, dass die Texte im Reader zu finden sind, sie sind obligatorisch zu lesen. Priorität 2 ist für die Referenten oder die (freiwillige) vertiefende Lektüre gedacht. Die Liste ist im Internet zu finden (<http://userpage.fu-berlin.de/~jentzsch/infoecocourse.htm>). Je ein Handapparat mit Literatur ist in der Bibliothek des JFKI sowie in der Bibliothek des FB Wirtschaftswissenschaften verfügbar.

Grundlagen:

Carlton, Dennis W., and Jeffrey M. Perloff, 1994. Modern Industrial Organization (Addison-Wesley-Longman, Boston).

Chandler, Alfred D., and James W. Cortada, 2000. A Nation Transformed By Information (Oxford University Press, Oxford/New York).

Kaserman, David L., and John W. Mayo, 1995. Government and Business – The Economics of Antitrust and Regulation (Dryden Press, Orlando).

Thematische Einführung

Priorität 1 (Reader):

Schulmeister, Stephan, 2001. Die unterschiedliche Wachstumsdynamik in den USA und Deutschland in den neunziger Jahren, in Arne Heise (ed.), USA – Modellfall der New Economy? (Metropolis, Marburg), 131 - 169.

Priorität 2:

Atkeson, Andrew, and Patrick J. Kehoe, 2001. The Transition to a New Economy After the Second Industrial Revolution, NBER Working Paper No. w8676.

Bailey, Martin N., 2002. The New Economy: Post Mortem or Second Wind? Institute for International Economics Paper. www.iie.com/papers/baily0102.pdf

Chandler, Alfred D., and James W. Cortada, 2000. A Nation Transformed By Information (Oxford University Press, Oxford/New York), 3 – 38.

Erber, Georg, and Harald Hagemann, 2002. New Economy in der Krise? Wirtschaftsdienst No. 1.

Jentzsch, Nicola, 2001. The New Economy Debate in the U.S. – A Review of Literature, John F. Kennedy Institute Working Paper No. 128/2001. <http://userpage.fu-berlin.de/~jentzsch/neweconomy.pdf>

I. Mikroökonomische Aspekte der Informationsökonomie

1. Vollkommene Konkurrenz, Marktversagen und Ansätze der Regulierungstheorien.

Priorität 1 (Reader):

Hägg, Göran T., 1997. Theories on the Economics of Regulation: A Survey of the Literature from a European Perspective, *European Journal of Law and Economics* 4, 337 – 370.

Priorität 2:

Bain, Joe S., 1950. Workable Competition in Oligopoly: Theoretical Consideration and some Empirical Evidence, *American Economic Review* 40, 35 – 47.

Clark, J. M., 1940. Toward a Concept of Workable Competition, *American Economic Review* 30, 241 – 256.

Kaserman, David L. and John W. Mayo, 1995. Government and Business – The Economics of Antitrust and Regulation (Dryden Press, Orlando), 5 – 16.

Kroszner, Randall S., 2000. The Economics and Politics of Financial Services Modernization, *FRBNY Economic Policy Review*, 25 – 37.

Stigler, George J., 1971. The Theory of Economic Regulation, *The Bell Journal of Economics* 2 (1), 3 – 21.

2. Industrieökonomische Grundlagen der Wettbewerbsökonomie I.: Marktstruktur.

Priorität 1 (Reader):

Carlton, Dennis W., and Jeffrey M. Perloff, 1994. Modern Industrial Organization (Addison-Wesley-Longman, Boston), 331-372.

Priorität 2:

Carlton, Dennis W., and Jeffrey M. Perloff, 1994. Modern Industrial Organization (Addison-Wesley-Longman, Boston), 133-143, 232-253 and 283-289 .

Kaserman, David L., and John W. Mayo, 1995. Government and Business – The Economics of Antitrust and Regulation (Dryden Press, Orlando), 97 – 128 and 185 – 213.

Scherer, Frederic M., and David Ross (eds.), 1990. Industrial Market Structure and Economic Performance (Houghton Mifflin, Boston).

3. Industrieökonomische Grundlagen der Wettbewerbsökonomie II.: Ansätze für Regulierungseingriffe.

Priorität 1 (Reader):

Kaserman, David L., and John W. Mayo, 1995. Government and Business – The Economics of Antitrust and Regulation (Dryden Press, Orlando), 3 – 15 and 65 – 92.

Priorität 2:

Burgess, Giles H. Jr., 1995. The Economics of Regulation and Antitrust (HarperCollins College Publishers, New York), 3 – 29 and 199 – 229.

Federal Trade Commission, 2001. Promoting Competition, Protecting Consumers: A Plain English Guide to Antitrust Laws, <http://www.ftc.gov/bc/compguide/index.htm>

Neumann, Manfred, 2001. Competition Policy – History, Theory and Practice (Edward Elgar Publishing Limited, Northampton), 1 – 45 and 166 – 189.

Schmalensee, Richard, 2000. Antitrust Issues in Schumpeterian Industries, *American Economic Review* 90, 192-196.

4. Vollkommene Konkurrenz in elektronischen Märkten? Neue empirische Erkenntnisse aus den USA.

Priorität 1 (Reader):

Shaw, Michael J., and Troy J. Strader, 1997. Characteristics of Electronic Markets, Decision Support Systems 21, 185 – 198.

Priorität 2:

Bailey, Joseph P., 1998. Electronic Commerce: Prices and Consumer Issues for Three Products: Books, Compact Discs, and Software, OECD Working Paper, OCDE/GD(98)4. <http://www1.oecd.org/dsti/sti/it/ec/prod/ie98-4.pdf>

Bakos, Yannis, 1991. A Strategic Analysis of Electronic Marketplaces, MIS Quarterly 15 (3), 295 – 310.

Brynjolfsson, Eric, Michael D Smith, and Joseph Bailey, 1999. Understanding Digital Markets: Review and Assessment , Working Paper. <http://ecommerce.mit.edu/papers/ude/ude.pdf>

Malone, Thomas W. et al. 1987. Electronic Markets and Electronic Hierarchies, Communications of the ACM, 30 (6), 484 – 497.

Varian, Hal, 1998. Markets for Information Goods, Paper. www.sims.berkeley.edu/~hal/Papers/japan/index.html

5. Ökonomie und Regulierung der Intellectual Property Rights am Beispiel der US-Gesetzgebung

Priorität 1 (Reader):

Besen S.M., and L. J. Raskind, 1991. An Introduction to the Law and Economics of Intellectual Property, Journal of Economic Perspectives 5, 3-27.

Priorität 2:

Committee on Intellectual Property Rights and the Emerging Information Infrastructure, 2000. The Digital Dilemma, Chapter 2, 76 – 94. http://books.nap.edu/html/digital_dilemma

Dickinson, Todd, 2000. The Costs of Internet Piracy for the Music and Software Industries, Statement. <http://usinfo.state.gov/topical/global/econ/00072004.htm>

Karki, Puja, 2001. Intellectual Property Rights in the New Economy, EAI Journal 24. <http://www.eaijournal.com/PDF/IPRights.pdf>

Thurow, Lester, 1997. Needed: A New System of Intellectual Property Rights, Harvard Business Review, 95 – 103.

Hunt, Robert, 1999. Patent Reform: A Mixed Blessing For the U.S. Economy?, Federal-Bank-of-Philadelphia Business Review, 15 – 29. <http://www.phil.frb.org/econ/br/br99.html>

6. Wettbewerbspolitik in High-Tech Branchen: Case Study United States v. Microsoft.

Priorität 1 (Reader):

Pitofsky, Robert, and David Balto, 1998. Antitrust in High-Tech Industries: The New Challenge, Antitrust Bulletin 43, 583 – 607. http://www.whitecase.com/article_antitrust_high_tech_industries_balto.pdf

Priorität 2:

Carstensen, Peter, 1999. Remediating the Microsoft Monopoly: Monopoly Laws, the Rights of Buyers, and the Enclosure Movement in Intellectual Property, Antitrust Bulletin 44, 577–617.

Shapiro, Carl, 1999. Competition Policy in the Information Economy. <http://haas.berkeley.edu/~shapiro/comppolicy.pdf>

- Sheremata, Willow, 1998. New Issues in Competition Policy Raised by Information Technology Industries, *Antitrust Bulletin* 43, 547 – 582.
- Teece, David J., and Mary Coleman, 1998. The Meaning of Monopoly: Antitrust Analysis in High-technology Industries, *Antitrust Bulletin* 43, 801-857.
- Pitofsky, Robert, 2000. Challenges of the New Economy: Issues at the Intersection of Antitrust and Intellectual Property, Speech.
<http://www.ftc.gov/speeches/pitofsky/000615speech.htm>
- Posner, Richard, 2000. Antitrust in the New Economy, Olin Working Paper No. 106.
http://papers.ssrn.com/paper.taf?abstract_id=249316

7. Network Economics: Ökonomische Gesetze in Netzwerk-Branchen.

Priorität 1:

- Erber, Georg, and Harald Hageman, 2002. Economics of Networks, in K.F Zimmermann (ed.), *Frontiers in Economics* (Springer-Verlag, Berlin), 235 – 250.

Priorität 2:

- Antonelli, Cristiano, 1992. The Economic Theory of Information Networks, in: Cristiano Antonelli (ed.), *The Economic Theory of Information Networks*, 5-27.
- Arthur, W. Brian, 1989. Positive Feedbacks in the Economy.
http://www.santafe.edu/arthur/Papers/Pdf_files/SciAm_Article.pdf
- David, Paul, 1985. Clio and the Economics of QWERTY, *Journal of Economic History* 75, 332-337.
- Economides, Nicholas, 1996. The Economics of Networks, *International Journal of Industrial Organization* 14, 673-699.
- _____, 2000. Notes on Network Economics and the “New Economy”.
<http://www.stern.nyu.edu/networks>
- Liebowitz, S., and Stephen E. Margolis, 1995. Are Network Externalities a New Source of Market Failure? <http://www.pub.utdallas.edu/~liebowit/netwextn.html>

8. Liberalisierung des Telekommunikationsmarktes: Telecommunications Act (1996).

Priorität 1 (Reader):

- Hazlett, Thomas W., 2000. Economic and Political Consequences of the 1996 Telecommunications Act, *Regulation* 23, 36 – 45.

Priorität 2:

- Faulhaber, Gerald R., 1995. Public Policy in Telecommunication: the Third Revolution, *Information Economics and Policy* 7, 251-282.
- Economides, Nicholas, 1999. The Telecommunications Act of 1996 and Its Impact, *Japan and the World Economy* 11, 455 – 483.
- Irons, John 1997. Networks Externalities and the ‘New Economy’.
<http://economics.about.com/economics/library/weekly/aa030198.htm>
- Peltzman, Sam, and Clifford Winston, 2000. *Deregulation of Network Industries* (Brookings Institution Press, Washington D.C.).
- Noam, Eli, 1995. Beyond Telecommunications Liberalization: Past Performance, Present Hype and Future Direction, in William J. Drake (ed.), *The New Information Infrastructure*, 31–52.

9. Regulierung der Privatsphäre am Beispiel der US-Gesetzgebung zum Schutz von Finanzdaten

Priorität 1 (Reader):

Jentzsch, Nicola, 2001. The Economics and Regulation of Financial Privacy – A Comparative Analysis of the United States and Europe, John F. Kennedy Institute Working Paper No. 128/2001. <http://userpage.fu-berlin.de/~jentzsch/privacypaper.pdf> 15 - 41.

Priorität 2:

Charlesworth, Andrew., 2000. Clash of Data Titans? US and EU Data Privacy Regulation, European Public Law 6 (2), 253 – 274.

European Commission, 1998. Data Protection: Background Information.

http://europa.eu.int/comm/internal_market/en/dataprot/backinfo/info.htm

Kitchenman, Walter, 1999a. US Credit Reporting: Perceived Benefits Outweigh Privacy Concerns, Paper (TowerGroup, Needham).

Litan, Robert E., and Peter P. Swire, 1998. None of your Business: World Data Flows, Electronic Commerce, and the European Privacy Directive (Brookings Press, Washington, D.C.)

Varian, Hal, 1996. Economic Aspects of Personal Privacy, Berkeley.

<http://www.sims.berkeley.edu/~hal/Papers/privacy/privacy.pdf>

II. Makroökonomische Aspekte der Informationsökonomie

10. Produktivität und Wirtschaftswachstum in der Informationsökonomie: Empirische Erkenntnisse

Priorität 1 (Reader):

Erber, Georg et al., 2001. Produktivitätswachstum in der New Economy.

Übergangssphänomen oder Strukturbruch? In Arne Heise (ed.), USA – Modellfall der New Economy? (Metropolis, Marburg), 199 – 226.

Priorität 2:

Brynjolfsson, Erik/Shinkyu Yang, 1996. Information Technology and Productivity: A Review of Literature. Advances in Computers 43, 179–214.

<http://ccs.mit.edu/papers/CCSWP202/>

Gräf, Bernhard, and Jessica Röding, 2001. Fokus: New Economy und Produktivität, Deutsche Bank Research Economics No. 18.

Jorgenson, Dale, and Kevin Stiroh, 1999. Information Technology and Growth, American Economic Review 89, 109–115.

Jorgenson, Dale W. et al., 1987. Productivity and US Economic Growth (North Holland, Amsterdam).

Triplett, Jack, 1999. Economic Statistics, the New Economy, and the Productivity Slowdown. Business Economics 34, 13–17.

www.brook.edu/es/research/areas/productivity/papers/trip4_99.pdf

11. Internationale Wettbewerbspolitik in der New Economy.

Priorität 1 (Reader):

Röller, Lars-Hendrik, and Christian Wey, 2001. International Competition Policy in the New Economy, WZB Discussion Paper. <http://www.cine.uni-kiel.de/papers/roeller.pdf>

Priorität 2:

Griffin, Joseph P., 1999. Extraterritoriality in U.S. and EU Antitrust Enforcement, Antitrust Law Journal, 67 (1), 159 – 199.

Monti, Mario, 2001. Prospect for Transatlantic Competition Policy, International Economics Policy Briefs 01-6.

- Montini, Massimiliano, 1999. Globalization and International Antitrust Cooperation, Discussion Paper. <http://www.feem.it/web/activ/wp/abs99/69-99.pdf>
- Tarullo, Daniel K., 1999. Competition Policy for Global Markets, Journal of International Economic Law, 2 (3), 445 – 455.
- Levinsohn, James A., 1994. Competition Policy and International Trade, NBER Working Paper No. w4972.

12. Informationstechnologien und Finanzmärkte: Kapitalmarkt.

Priorität 1 (Reader):

- Werthamer, Richard N., and Susan U. Raymond, 1997. Technology and Finance: The Electronic Markets, Technological Forecasting and Social Change 55, 39 – 53.

Priorität 2:

- Friedman, Benjamin M., 1981. Postwar Changes in the American Financial Markets, NBER Working Paper No. w0458
- Greenwood, Jeremy, and Boyan Jovanovic, 1999. The IT revolution and the Stock Market, AEA Papers and Proceedings.
<http://www.econ.rochester.edu/Faculty/GreenwoodPapers/drop.pdf>
- Lighthouse '99 Case Studies, 1999. Financial Markets – The Real E-Business Communities, 5.1 – 5.12. www.digital4sight.com/pdf/10_15finmkt.pdf
- Mishkin, Frederic S., and Philip E. Strahan, 1999. What will Technology do to Financial Structure? NBER Working Paper No. 6892. www.nber.org/papers/w6892
- Osterland, Andrew, 2000. Wall Street Wired, CFO Asia, March feature.
<http://www.cfoasia.com/archives/200003-45.htm>
- Securities and Exchange Commission, 2000. Electronic Communications Networks and After-hour Trading, Special Study, Part II.
<http://www.sec.gov/news/studies/ecnafter.htm>