



The Norwegian School of Management
Realise project
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The Argument in a Nutshell

- Debate between proponents of feed in versus certificates
- The two approaches are often considered contradictory
- We argue that they could be complementary in a dynamic perspective of economic development



Two perspectives on the economy

- Mainstream neoclassical approach: efficient allocation of economic resources between alternative deployment under given and scarce technologies and resources
- Marx-Schumpeter model of industrial dynamics: technological competition is a major form of competition: Innovations open up new business opportunities that secure growth and economic welfare

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Two challenges to the firm

- Lazonick: The optimising firm and the innovating firm
- March: Exploitation and exploration;

Towards a dynamic synthesis

- Both the static and dynamic perspectives are valid
- The firms have to live in both worlds
- This duality can be resolved in a dynamic analysis.

















